

Wild Meat Learning Series - Overview

April 19, 2023



USAID
FROM THE AMERICAN PEOPLE





Poll Question

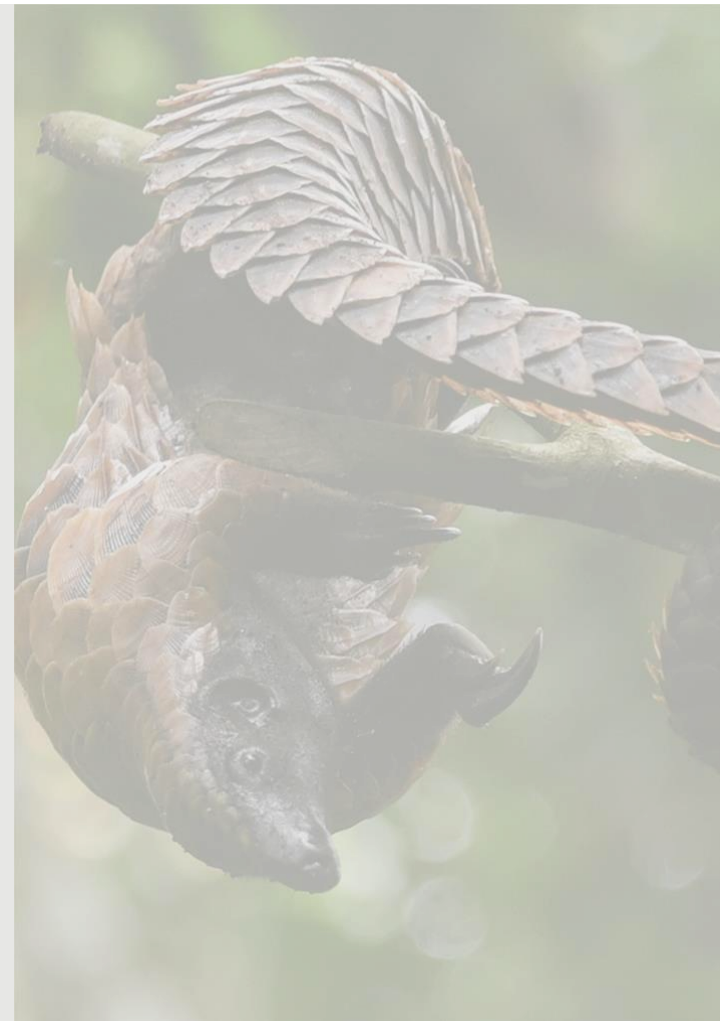
While others are logging in, please answer the poll questions in zoom.

This webinar will be recorded

NOTE: This meeting will be recorded and posted online!

Agenda

8:00-8:05	Introduction & Welcome Poll Question
8:05-8:20	Overview of the Webinar Series & the USAID Wild Meat Learning Group
8:20-8:40	Meet the organizations: <ul style="list-style-type: none">- USAID- U.S. Fish & Wildlife Services- Center for International Forestry Research
8:40-8:55	Breakout discussions
8:55-9:00	Wrap Up





01



Learning Series

Purpose and objectives of this learning exchange

Learning Series Objectives

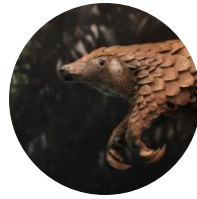
USAID Wild Meat Collaborative Learning Group, with USAID/CARPE, USFWS, and CIFOR, strives to learn from, expand, and improve our collective wild meat related programming.

We are hosting a four-part webinar series to:

- Generate, harvest, and share lessons about wild meat programming
- Strengthen cross-sectoral collaboration and coordination on reducing unsustainable wild meat
- Increase use of available & forthcoming resources
- Promote use of data, tools, and training for evidence-based decision-making on wild meat issues

Wild Meat Learning Series

Join us for the Wild Meat Learning
Series from April through July 2023



Kickoff to the Wild Meat Learning Exchange
Date: 19 April 2023
Time: 0800-0900 EDT / 1300-1400 WAT



Wild Meat Enforcement and Governance
Date: 24 May 2023
Time: 0800-0900 EDT / 1300-1400
WAT

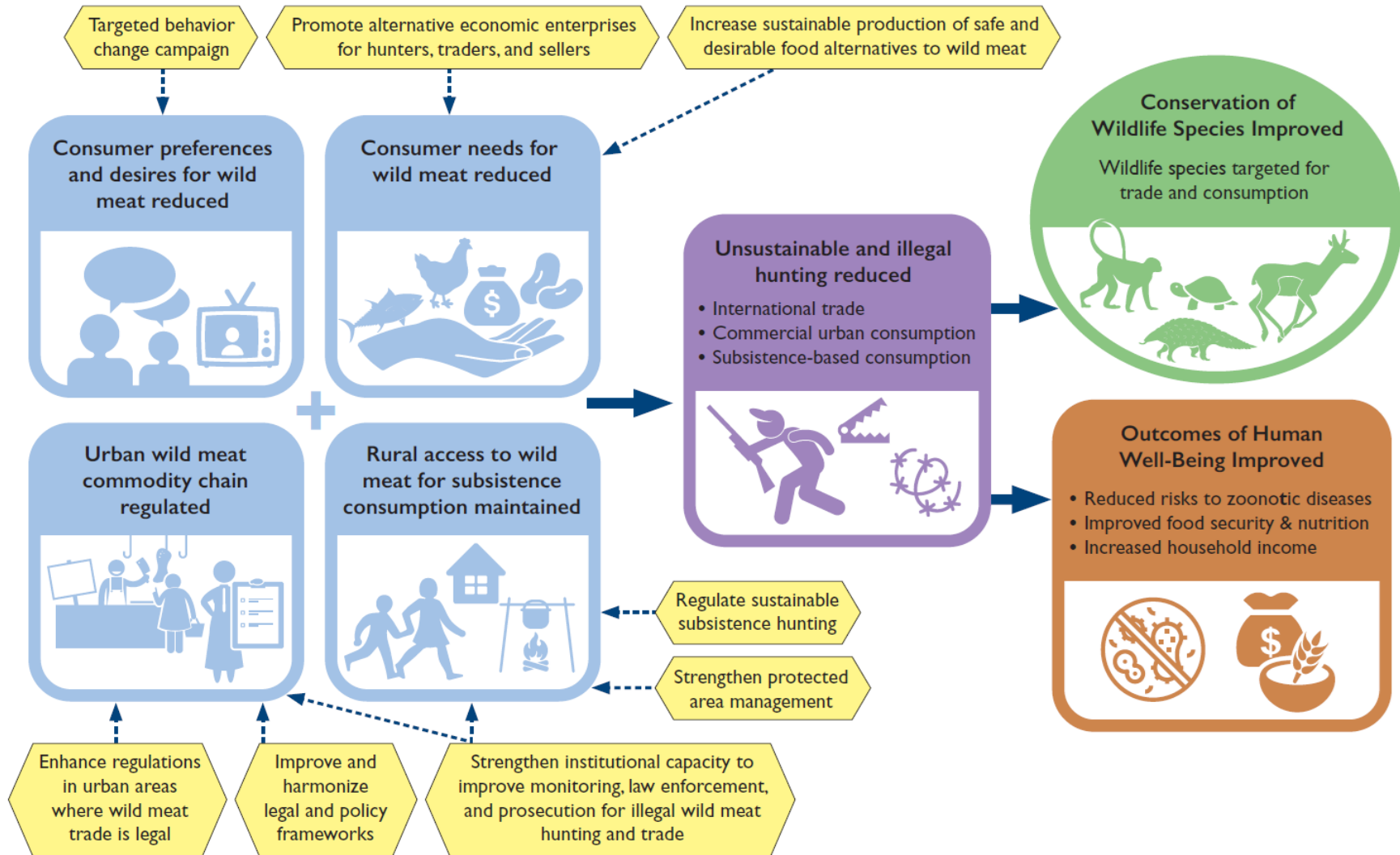


Sustainable Wildlife Management Project
Date: 21 June 2023
Time: 0800-0900 EDT / 1300-1400
WAT



Wild Meat and One Health
Date: 19 July 2023
Time: 0800-0900 EDT / 1300-1400
WAT

Stay tuned for more details on the Wild Meat Learning Exchange in
Central Africa this fall!



1a. What are the barriers and incentives that motivate urban and peri-urban, non-subsistence demand for and consumption of wild meat?

1b. What behavior change approaches are effective in overcoming these barriers or leveraging these incentives for changing wild meat demand and consumption behavior?

2. How effective is alternative protein substitution for subsistence-level consumption of wild meat?



3a. Where wild meat sales are legal, how effectively are regulations monitored and enforced?

3b. How effective are regulations at reducing illegal and unsustainable sale of wildlife?

4. What management systems for land and protected areas can support sustainable subsistence hunting for local communities without contributing to commercial hunting?

Broader Learning topics:

5. Where are the synergies between wild meat interventions and those focused on zoonotic disease, food security, and household income in USAID programming? What actions can USAID staff take to support mutually-reinforcing interventions?

6. What combination of strategic approaches are effective in reducing unsustainable and illegal hunting and under what conditions?

Case Studies, Webinars & the TOC

Consumer preferences and desires for wild meat reduced

LQ1a & 1b

- CONNECT
- Cambodia Green Future
- [Wild Meat consumers in Ho Chi Minh City](#)
- [Why Eat Wild Meat?](#)

Consumer needs for wild meat reduced

LQ2

- Poultry Sector Development & Income Diversification Project
- [Why Eat Wild Meat?](#)
- [Poultry Production in RoC](#)

Urban wild meat commodity chain regulated

LQ3a & 3b

- Tuhifadhi Maliasili
- [Wildlife TRAPS](#)
- [Tanzania's Trade in Wild Meat](#)

Rural access to wild meat for substance consumption maintained

LQ4

- Tuhifadhi Maliasili

Unsustainable and illegal hunting reduced

LQ6

**WM Learning Exchange
Oct. 2023**

Conservation of wildlife species improved

LQ5

- STOP Spillover
- Zambia Eastern Kafue Nature Alliance
- Zambia Luangwa Livelihood and Conservation
- Wild Meat and Nutrition



**WM and One Health
19 July 2023**

Outcomes of human well-being improved



**WM Enforcement and Governance
24 May 2023**



**Sustainable Wildlife Management
21 June 2023**



02

Meet the organizations



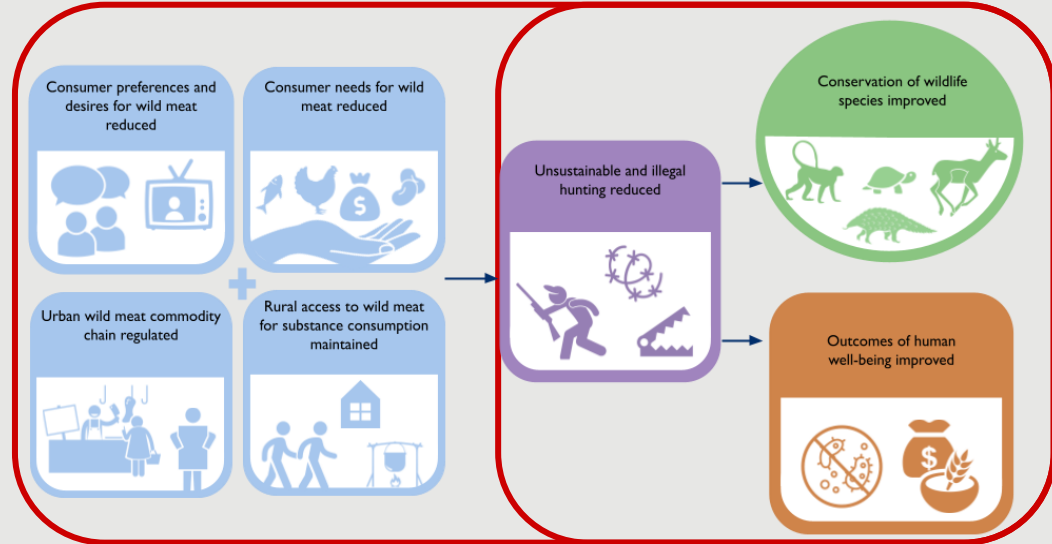


U.S. Agency for
International
Development



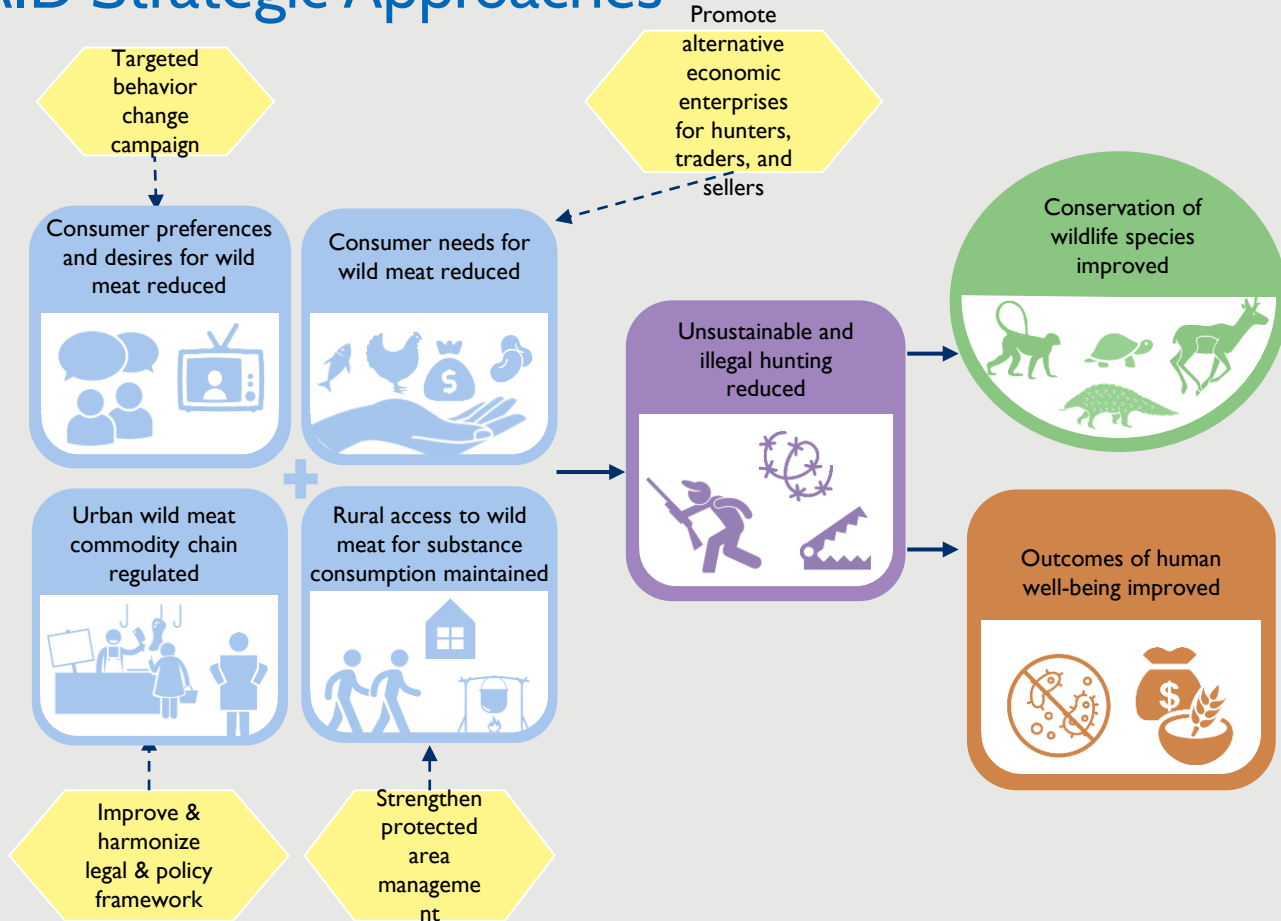
USAID Organizational Priorities

- Funding sources & priorities
 - Biodiversity
 - Combating Wildlife Trafficking
 - Food Security/Agriculture
 - Global Health
- Striving for increased collaboration across sectors




USAID's work advances U.S. national security and economic prosperity, demonstrates American generosity, and promotes a path to recipient self-reliance and resilience.

USAID Strategic Approaches



USAID Key projects

- Consumer preferences and behaviors
 - Conserving Natural Capital & Enhancing Collaborative Management of Transboundary Resources, East Africa
 - USAID Cambodia Green Future, Cambodia
- Consumer needs for wild meat reduced
 - Poultry Sector Development & Income Diversification, CARPE
- Urban wild meat commodity chain regulated
 - Tuhifadhi Maliasili, Tanzania
- Conservation of Wildlife Species Improved and Human Well-Being Improved
 - Eastern Kafue Nature Alliance, Zambia
 - Wildlife Trafficking Response, Assessment and Priority Setting
 - STOP Spillover



Empowering Cambodian Youth to Reduce Wild Meat Demand
USAID CAMBODIA GREEN FUTURE

Activity Summary
Land use change, increased market demand for wildlife and other natural resources, and climate change threaten the rich landscapes and biodiversity of Cambodia. Raising environmental awareness among conservation and civil society organizations requires coordination and strategic communication. These groups in turn promote behavior change that supports biodiversity conservation, forest protection, and sustainable natural resource management.

Activity Highlights

- IMPLEMENTING PARTNERS:** ECODIT LLC, The 360
- LOCATION:** Prey Long Ecotourist Landscape (PEL) and the Sreng Khmer Landscape (FL) in Cambodia
- FUNDING AMOUNT:** \$4.3 million
- PERFORMANCE PERIOD:** October 2019 - September 2024
- STRATEGIC APPROACHES:** Social and Behavior Change Communications, Demand Reduction

Approach and Implementation
Youth Empowerment
The youth population in Cambodia makes up more than half of the country's overall population. Youth, therefore, are well-positioned to disseminate messages effectively and model positive social norms and behaviors among their families and communities. As key influencers and agents of change, Cambodia's youth drive future prosperity, security, and democracy—they can help promote and engage in initiatives on biodiversity and forest protection policies. By empowering youth, USAID Cambodia Green Future is aiming for long-term sustainability of conservation efforts by targeting a broad audience across the country.

SBC Strategy
USAID Cambodia Green Future developed an SBC Strategy to guide the implementation of the activity. Evidence-based findings from studies conducted during the first two years of activity implementation informed the strategy.

USAID/GOV Empowering Cambodian Youth to Reduce Wild Meat Demand | Page 1

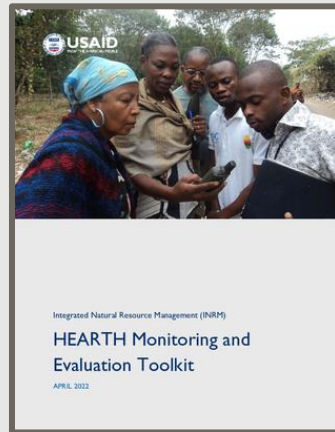
Stay tuned for
our **WM**
Case Study
Compilation

Evidence and Data

Evidence Resources

[USAID Wild Meat Learning Group Evidence Collection](#)

[HEARTH Monitoring, Evaluation, Research and Learning Toolkit](#)



Evidence/Data Needs:

Linkages between wild meat consumption and nutritional/health outcomes in biodiverse areas

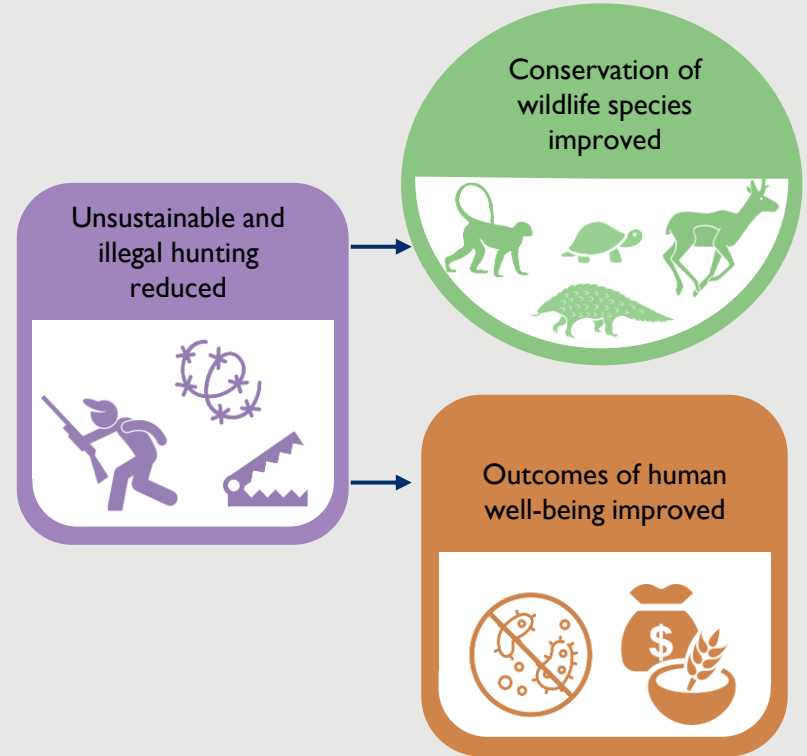


Stay Tuned: Future Webinar



Wild Meat and One Health
19 July 2023
0800-0900 EDT / 1300-1400 WAT

LQ5: Where are the **synergies** between **wild meat** interventions and those focused on **zoonotic disease, food security, and household income** in USAID programming? What actions can USAID staff take to support mutually-reinforcing interventions?





U.S. Fish and Wildlife Service



Guest Speaker



Lisa Korte

*Program Officer
US Fish & Wildlife Service*



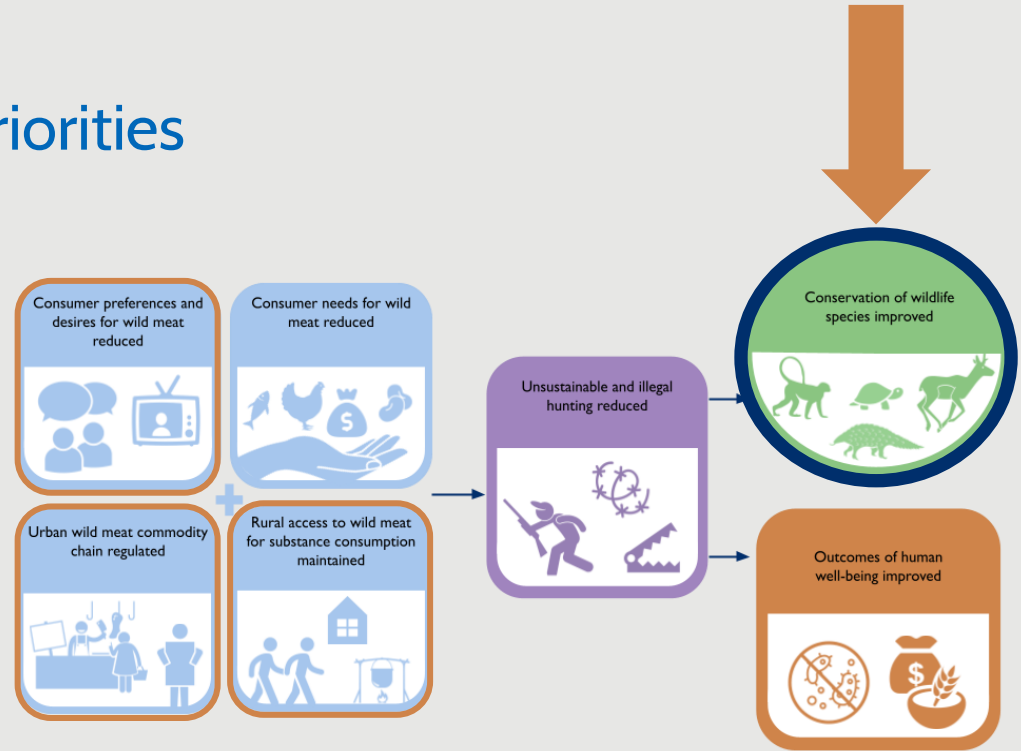
Bio: Wildlife Biologist

Professional Experience:

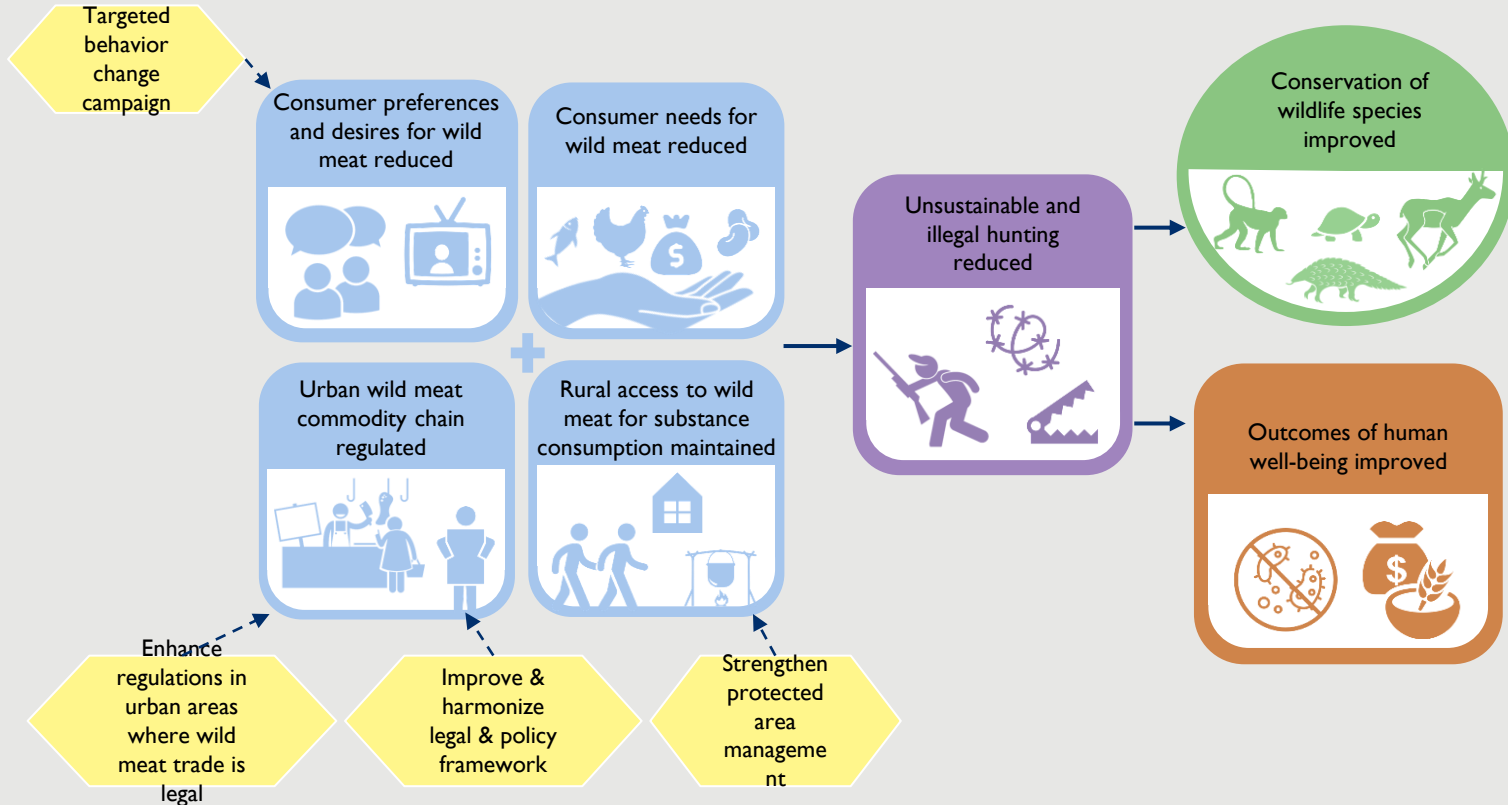
- Audubon's Corkscrew Swamp Sanctuary
Naples, Florida
- US Forest Service USAID Monrovia
 - Gabon Biodiversity Program
Smithsonian Institution
 - Office of Central Africa Affairs
Department of State

USFWS Organizational Priorities

- Conservation of protected areas.
- Eliminate protected species in trade.
- Strengthen decision-making and management.
- Monitor and evaluate interventions



USFWS Strategic Approaches



Key projects

- Decreasing threats to protected wildlife populations in Central Africa by reducing demand for bushmeat in large urban areas
 - Wildlife Conservation Society



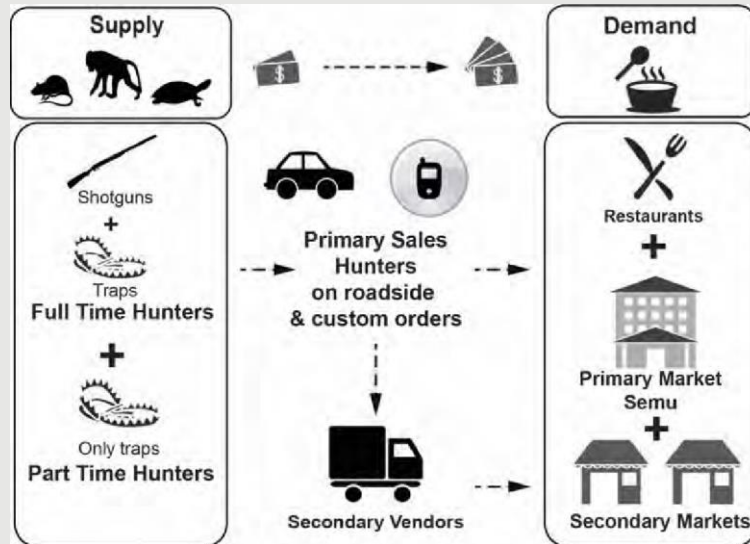
Key projects

- Further Changing Consumer Preferences and Reducing Availability of Illegal Bushmeat in the Bas Ogooué Ramsar Site of Gabon
 - Organisation Ecologique des Lacs et de l'Ogooué (OELO)



Key projects

- Reducing Bushmeat Supply and Demand by Increasing Wildlife Security on Bioko Island, Equatorial Guinea
 - Bioko Biodiversity Protection Program, Drexel University



Key projects

- Combating Bushmeat Trafficking of Protected Species in the Congo Basin: Mobilizing the Central Africa Bushmeat Crisis Group



Key projects

- MENTOR-Bushmeat: Developing a trans-disciplinary team of conservation professionals to address the bushmeat trade and apply conservation actions in Central Africa
 - Zoological Society of London

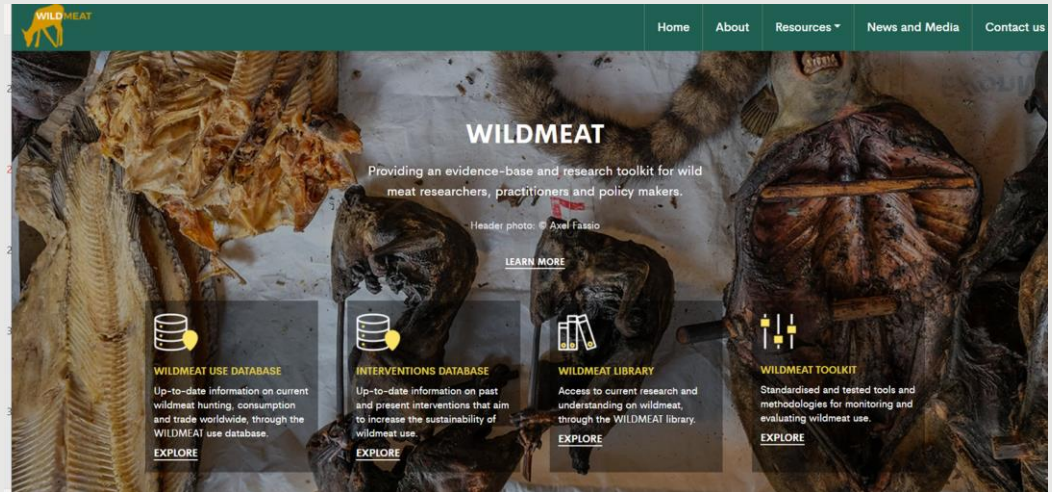


ZSL
LET'S WORK
FOR WILDLIFE



Key projects

- Creating an evidence-base for developing and evaluating interventions to reduce unsustainable bushmeat hunting in Central Africa
 - CIFOR
- <https://www.wildmeat.org/>



Evidence and Data

- Evidence
 - What is the scale of wild meat use?
 - What protected species are sold?
 - What motivates consumers to change preferences?
- Data
 - What are the results of enforcement measures?
 - What training is available for enforcement officers?
 - Where is wildlife? What is the density of wildlife? What are the changes in the populations of wildlife?
 - Are wildlife populations viable?

Stay Tuned: Future Webinar



Wild Meat Enforcement and Governance

Date: 24 May 2023

Time: 0800-0900 EDT / 1300-1400

WAT

Questions to consider before we meet again on Wednesday, May 24, 2023.

- What are the protected species where you work?
 - Challenge: Bring a poster of protected species to the next webinar.
- What wildlife species are in your local markets?
- Where does the bushmeat come from?
- What wildlife species are no longer available in your local markets?

Without wildlife and their habitats, there is no wild meat.

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Center for International Forestry Research

CIFOR-ICRAF

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Guest Speaker



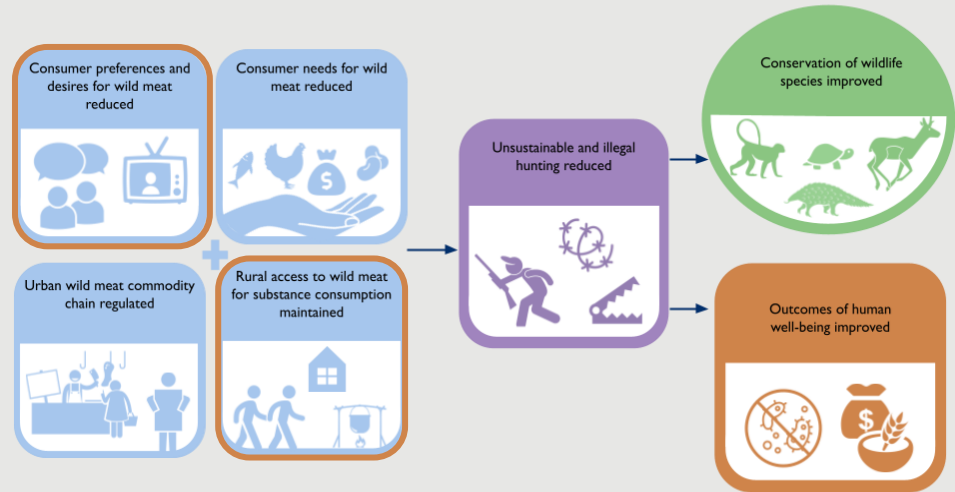
Julia E. Fa

*Senior Research Associate,
CIFOR-ICRAF*

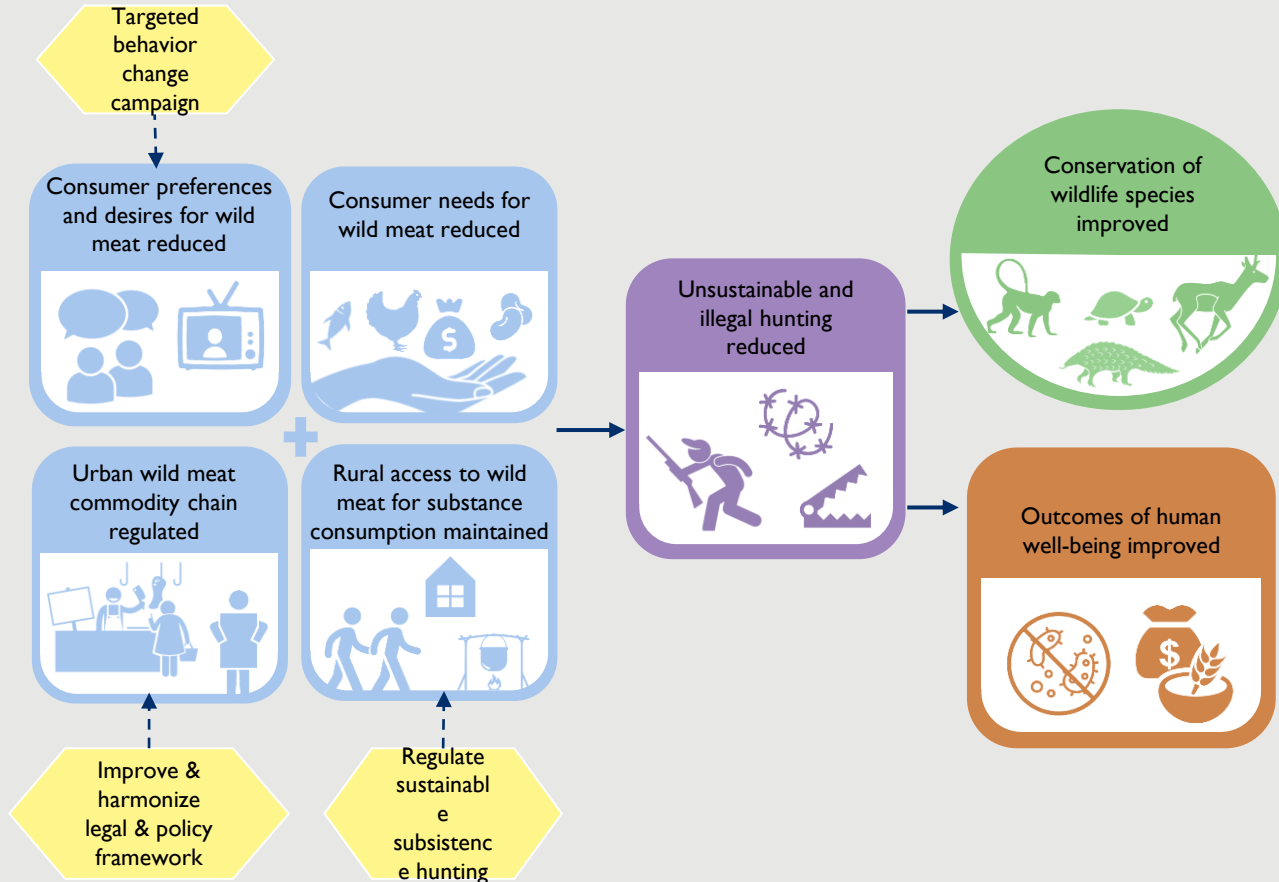
- Julia has more than 30 years experience in research and teaching in conservation science. She is currently Professor of Biodiversity and Human Development at Manchester Metropolitan University and a Senior Research Associate with the Centre for International Forestry Research (CIFOR). She is also Visiting Professor at the University of Malaga, Spain and a Research Fellow at the University of Gibraltar.
- Her research embraces a broad set of disciplines including biology, economics, anthropology, and human development. Crucially, she focuses on emerging issues that impinge significantly upon the long-term future of global biodiversity, such as defaunation of tropical rainforests, the impact of loss of wildlife on people dependent on it, climate change or the impact of diseases on wildlife and humans. The fundamental underpinning of her research and career is to advance scientific knowledge but also use it for practical purposes.
- She teaches regularly in academic institutions in the UK, Spain, Gibraltar and other countries.

Organizational Priorities

- Evidence-based approaches to management and government of wild meat resources
- Reduction of urban demand for wild meat, where consumed as a luxury
- Sustainable management of wildlife through community management and governance
- One-Health approaches
- Capacity building of local and national institutions and stakeholders



CIFOR Strategic Approaches



Key projects


The EU Sustainable Wildlife Management Project (EU-SWM)

(<https://www.swm-programme.info/>)

The Sustainable Wildlife Management (SWM) Programme is a major international initiative that aims to improve wildlife conservation and food security. We are developing innovative, collaborative and scalable new approaches to conserve wild animals and protect ecosystems, whilst at the same time improving the livelihoods of indigenous peoples and rural communities who depend on these resources.

Partners: FAO, CIFOR-ICRAF, CIRAD, WCS

Funders: EU, ACP, FFEM, AFD



OUR APPROACH

Between 2018 and 2024, the SWM Programme will improve the conservation and sustainable use of wildlife in forest, savannah and wetland ecosystems. Field projects are being implemented in 15 African, Caribbean and Pacific countries. The aim is to:

- improve how **wildlife hunting** is regulated
- increase the supply of sustainably produced **meat products and farmed fish**
- strengthen the **management capacities** of indigenous and rural communities
- reduce **demand for wild meat**, particularly in towns and cities

© FAO/David Mansell-Moullie

Key projects

The WILDMEAT Project (www.wildmeat.org)

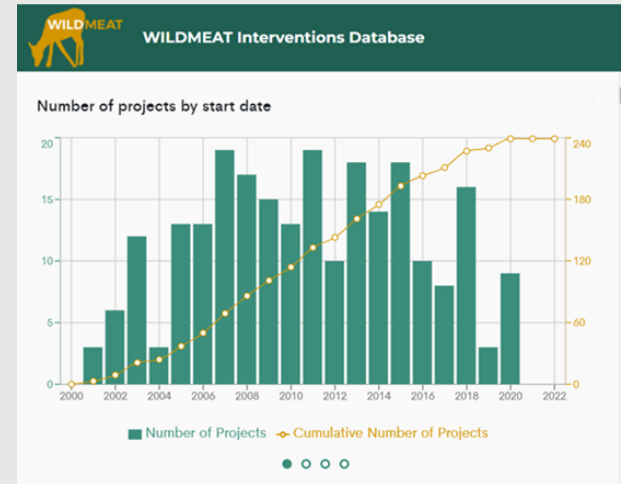
The aim of the WILDMEAT project is to ensure that efforts to sustainably govern and manage wild meat resources are based on the best available evidence.

We provide data and tools including the:

- *WILDMEAT use database*
- *WILDMEAT interventions database*
- *WILDMEAT indicators and methods toolkit*
- *WILDMEAT Library*

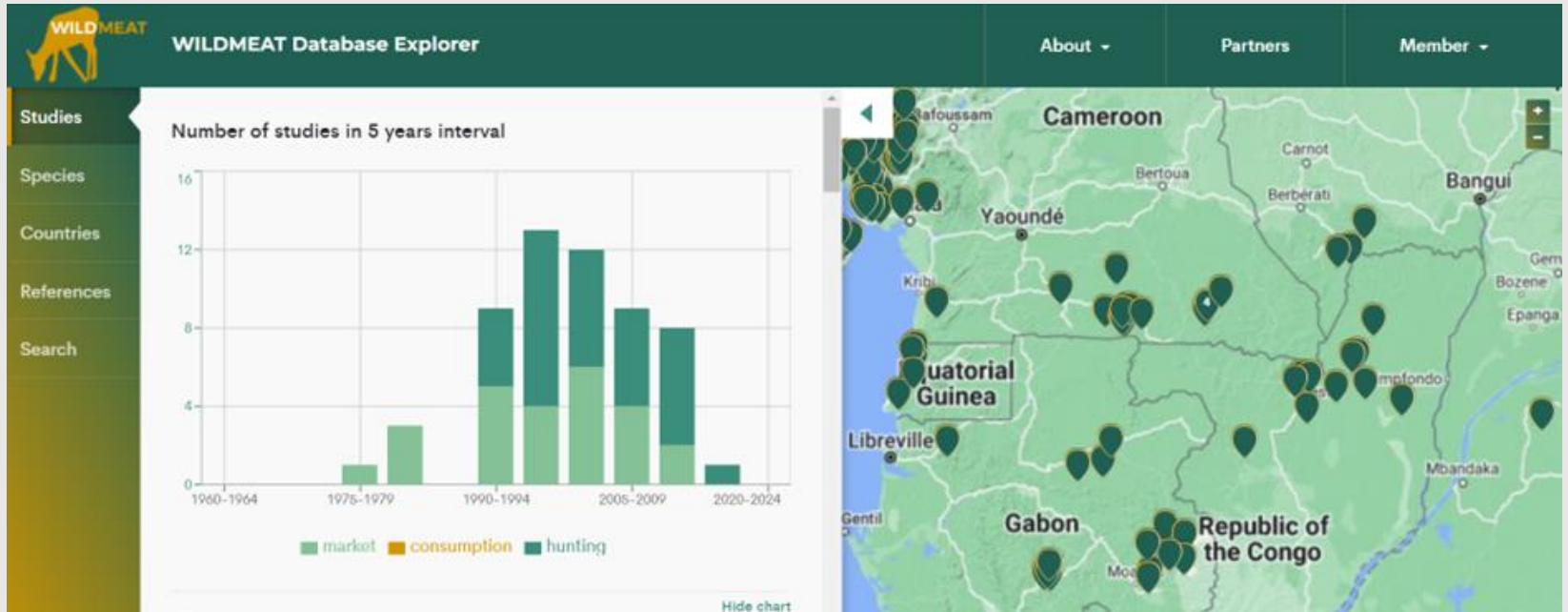
Partners: IRET, CABAG, WCS, University of Stirling

Key funders: USFWS, USAID, UKRI, EU-SWM



Key projects

The WILDMEAT Project (www.wildmeat.org)



Key projects

Mitigating risks of disease transmission in the wild meat food chain from forest to fork in Cameroon

A two-year project in Cameroon to understand the behaviours that may expose actors to different risks along the wild meat food chain from the forest to the fork. The intended outcome of this project is to recommend activities and policies that can reduce the risks of disease transmission along the food chain.

Funder: GIZ



Key projects

Yangambi Engagement Landscape

<https://www.cifor.org/yangambi/en/>

Since 2007, the Center for International Forestry Research (CIFOR) has been working in the Yangambi landscape to advance forestry research, local development and conservation.

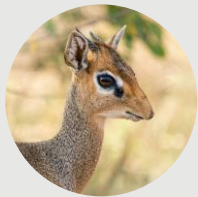
*The **Formation, Recherche et Environnement dans la Tshopo (FORETS)** project is funded by the EU. Its specific objectives are conservation and the sustainable use of the biodiversity and ecosystem services alongside local economic development in the area. It also supports local capacity building through formal university training programs.*



Evidence and Data

- The WILDMEAT database has been used to:
 - Estimate offtake and consumption rates across Central Africa, and identify key drivers (two papers about to be submitted)
 - Analyse the types of wild meat interventions that have been applied across Central Africa, and the available evidence for success and lessons learned
 - Compile a list of available wild meat ecological methods and indicators
- This year we aim to further analyse the database, after a scoping exercise to determine the most useful analyses to inform policy and practice.
- CIFOR projects (and supported projects) are currently collecting wild meat data in Guyana, DRC, Zambia, Cameroon, Indonesia, Tanzania, Ghana, Nigeria.

Stay Tuned: Future Webinar



Sustainable Wildlife Management Project

Date: 21 June 2023

Time: 0800-0900 EDT / 1300-1400

WAT

Learn more about the EU-Sustainable Wildlife Management Programme!

Julia E. Fa will be sharing insights from the ongoing EU-SWM programme, and introducing CIFOR's new programme site in Cameroon.

The background of the slide features a close-up photograph of vibrant green, elongated leaves, likely from a plant like a peace lily, with prominent veins. The leaves are set against a dark, almost black background, which makes the green color stand out. The lighting is soft, highlighting the texture and sheen of the leaf surfaces.

Breakout Discussions

04

Self Selecting Breakout rooms

Choose between the following breakout room topics. You will have 10 minutes to discuss with your group.

- **Room 1:** Wild Meat Enforcement and Governance
- **Room 2:** Sustainable Wildlife Management
- **Room 3:** Wild Meat and One Health

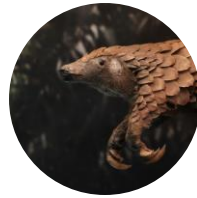
We will be using padlet to capture information from your discussion.



Quick
Evaluation:
Zoom
Questions

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THANKS!



Photo by Joshua J. Cotten on Unsplash