

**PRESENTATION GIVEN AT THE TRANSLINKS CEBU  
VALUE CHAIN WORKSHOP ENTITLED:**

**“Improving Value Chain Dynamics for Natural Products in  
the Furniture, and Gifts and Home Décor and Fashion  
Accessories Industry”**

**CEBU CITY, PHILIPPINES**

**JULY 2-3, 2008**

**HOSTED BY ENTERPRISEWORKS/VITA AND THE  
CEBU FURNITURE INDUSTRIES FOUNDATION**



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# Environment and Rural Development Program: Support to Forest Conservation & Sustainable Livelihoods

TRANSLINKS Workshop in the Philippines

July 2-3, 2008

Parklane Hotel, Cebu City



# Germany

- Has special commitment to conserving forests around the world and one of the most significant bilateral donors in this sector
- About € 125 million is contributed yearly worldwide



# gtz

- More than 30 years experience in international cooperation
- Forest-related capacity development programmes are implemented in more than 50 countries
- In the Philippines, it supported the national forest resource inventory, integrated rainforest management, community forestry, CBFM

“Promoting good forest governance through capacity development is high on **gtz**’s agenda”



Philippine-German Development Cooperation



## **“ENVIRONMENT & RURAL DEVELOPMENT (ENRD) PROGRAM”**

**SIGNATORIES: REPUBLIC OF THE PHILIPPINES (NEDA) & FEDERAL  
REPUBLIC OF GERMANY (BMZ)**

**IMPLEMENTING PARTNERS:**

**DA, DENR, DAR & GTZ  
& SELECTED LGUs**

**PROGRAM DURATION:**

**7/2005 – 6/2015**

**CURRENT PHASE:**

**7/2005 – 6/2009**

**AREA COVERAGE:**

**VISAYAS (REGION VI & VIII)**



# EnRD Program

Seeks to strengthen the capacity of key Government Agencies at various levels and LGUs to plan, implement and monitor natural resource management and sustainable rural development. Its interventions consist mainly of advisory services, trainings, studies and pilot projects for the provision of participatory, planned services.



# EnRD Focus

- Promoting policies and strategies at the National and Local level conducive to environmental conservation and the sustainable use of natural resources.
- Ensuring that Government Agencies, private sector service providers and LGUs offer sustainable, sound and well-coordinated service packages
- Promoting sustainable technical and managerial solutions for natural resource management.



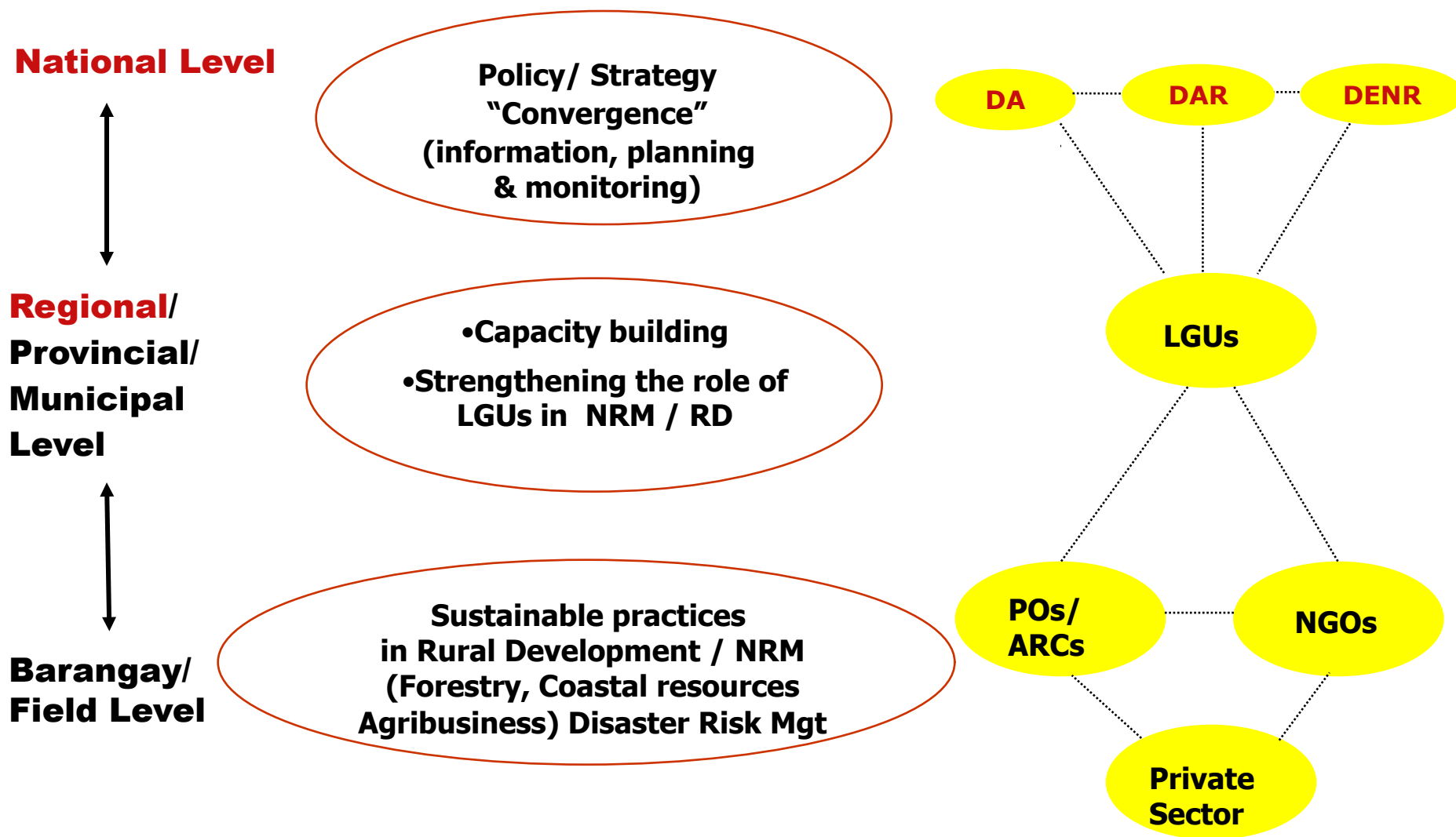
# EnRD Program Components

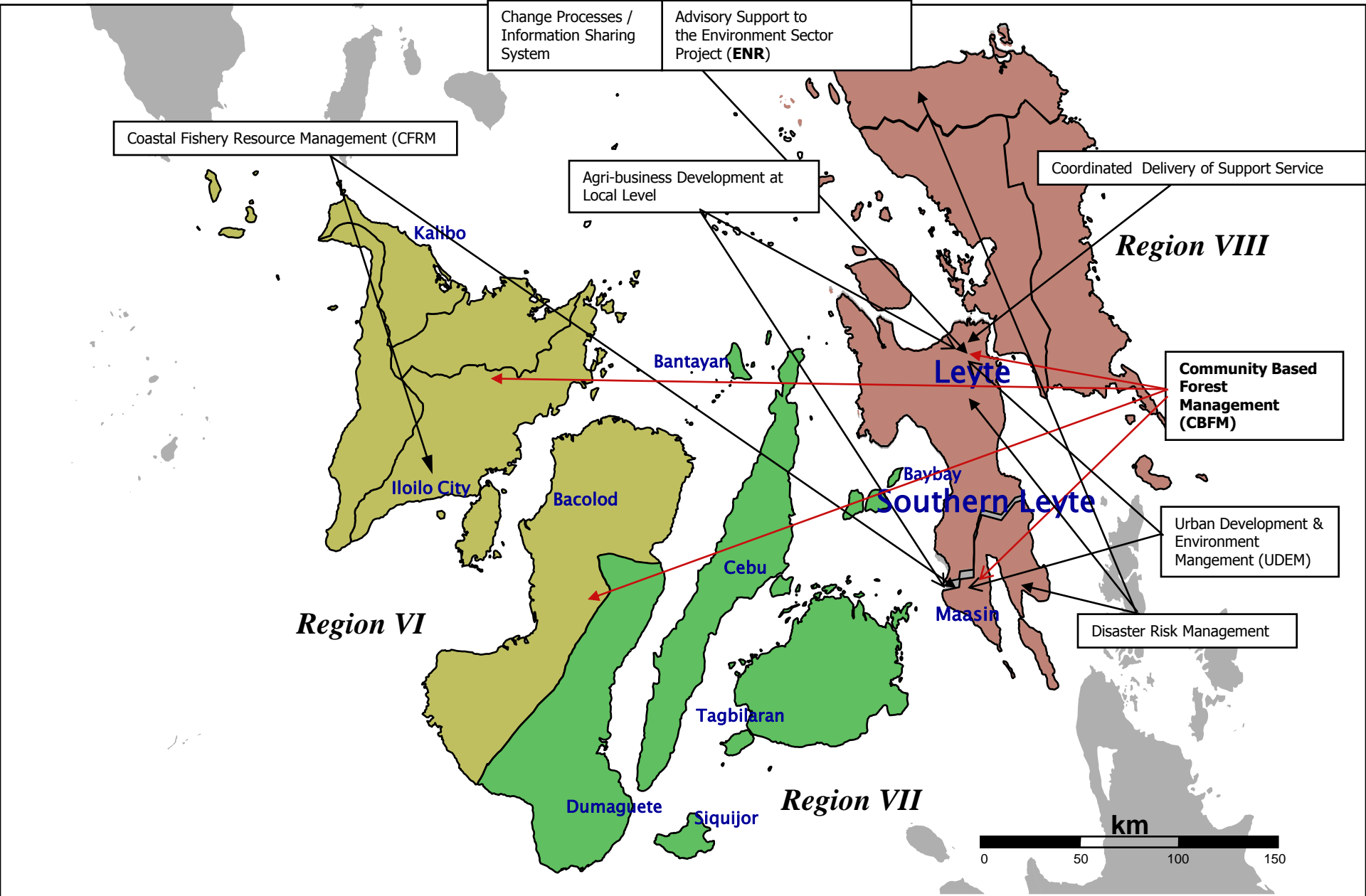
- Change Management Processes
- Coordinated Support Services Delivery
- Disaster Risk Management
- Coastal Fishery Resources Management
- Agribusiness Development
- Community Based Forest Management





**OBJECTIVE: *Service providers deliver effective services to target groups***







# CBFM Component

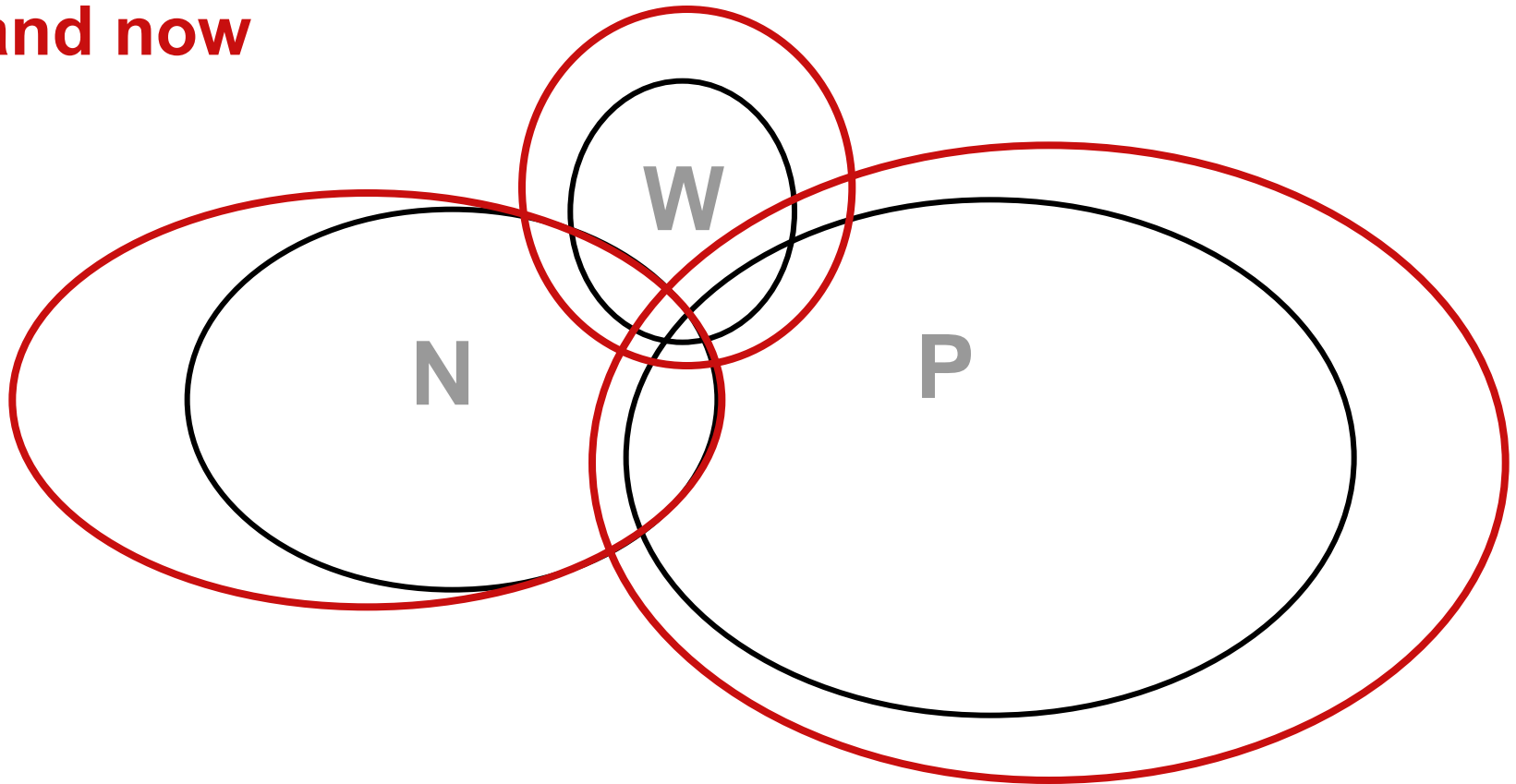
The objective of GTZ's CBFM component is to build up existing capacities of the support group

(DENR, LGUs, NGOs and other Agencies) so that they can provide technical services necessary to make the peoples' organizations fulfill their obligations as forestland managers.



# Our Program last year

**...and now**





# Power

**Capacity Development for:**  
**29 POs**  
**2 Provincial TWGs**  
**17 Mun/City TWGs**







# Wealth

**Reforestation, Agroforestry,  
Mangrove Rehab, ANR/Rattan,  
Forest Protection**

**Value Chain Studies:  
Coconut, Abaca, Rattan,  
Bamboo and Wood**



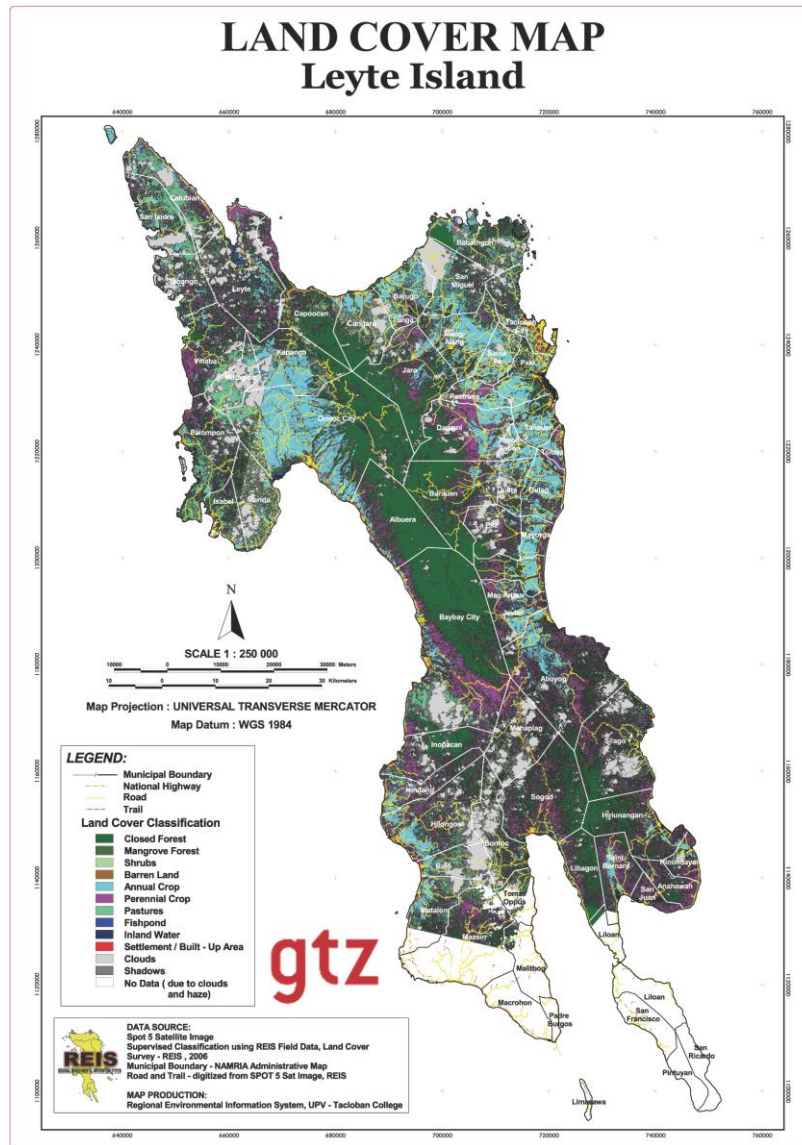


# Nature



## Resource Inventories, GIS









# Potential Areas for Cooperation

**Simplification of processes and procedures for harvesting operations (i.e. resource inventory guidelines, permits)**

**Study the potential for consolidating information on available resources, locations, markets, etc.**

**Vaue Chain for Wood, Bamboo and Rattan**





**Thank You Very Much!**





