

**PRESENTATION GIVEN AT THE TRANSLINKS CEBU
VALUE CHAIN WORKSHOP ENTITLED:**

**“Improving Value Chain Dynamics for Natural Products in
the Furniture, and Gifts and Home Décor and Fashion
Accessories Industry”**

CEBU CITY, PHILIPPINES

JULY 2-3, 2008

**HOSTED BY ENTERPRISEWORKS/VITA AND THE
CEBU FURNITURE INDUSTRIES FOUNDATION**

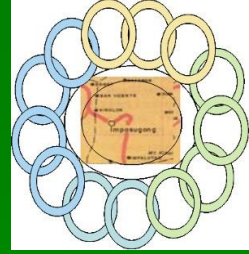


This workshop was generously supported by the American people through the United States Agency for International Development (USAID) under the terms of the TransLinks Cooperative Agreement No.EPP-A-00-06-00014-00 to the Wildlife Conservation Society (WCS). TransLinks is a partnership of WCS, The Earth Institute, Enterprise Works/VITA, Forest Trends and the Land Tenure Center. The contents are the responsibility of the authors and do not necessarily reflect the views of USAID or the United States government.

CFIF Supply Chain Strengthening Program



Supply Chain Strengthening Program



Objectives :

- ✓ Enhance the competitiveness of the industry by ensuring sustainable supply of raw materials
- ✓ Address gaps in the chain thru collaboration and networking with all stakeholders
- ✓ Facilitate the creation of supplier database for

industry's use



CFIF Supply Chain Strengthening Program Activities

The selected communities and partners

**Brgy. Sayawan, Impasugong,
Bukidnon**



**Brgy. Portulin,
Pangantucan,
Bukidnon**





Brgy. Sayawan



Brgy. Portulin

But why should we partner with the communities ?

We partner with communities as a more direct approach towards managing our supply chain.

More pro-active partnership with material producers to ensure sustainability of resources and of the environment.

We partner with the communities to educate our supply chain so that...

- ⇒ **Resources could be safeguarded**
- ⇒ **Environment could be protected**
- ⇒ **Communities could be self-sufficient**

Tools Developed

- *Community Assessment Template
 - *Material Mapping Template
 - *Material Prioritization Template

The Assessment Template could :

- ✓ facilitate in the proper selection of the community the manufacturer wants to partner with;
- ✓ serve as reference for a particular community or municipality to become bankable for a sustainable supply of the needed materials.

- **Community**
Assessment Template



Material Mapping Template

- [Form 1 Material Mapping Sheet.doc](#)

Material Prioritization Criteria

- Material Prioritization Criteria
- Form 2 Material
Prioritization Matrix

**For more information
please visit
www.furniturecebu.com
www.cfif-ic.com
www.cebuexhibition.com**