

**PARTICIPANTS LIST FOR THE TRANSLINKS CEBU  
VALUE CHAIN WORKSHOP ENTITLED:**

**“Improving Value Chain Dynamics for Natural Products in  
the Furniture, and Gifts and Home Décor and Fashion  
Accessories Industry”**

**CEBU CITY, PHILIPPINES**

**JULY 2-3, 2008**

**HOSTED BY ENTERPRISEWORKS/VITA AND THE  
CEBU FURNITURE INDUSTRIES FOUNDATION**



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TRANSLINKS IN THE PHILIPPINES  
Cebu Parklane International Hotel, Cebu City  
**DIRECTORY OF PARTICIPANTS**  
July 2, 2008

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26. Mr. Maurillo Mahinay	Crafters of Cebu	Product Development Supervisor	346-4141	
27. Mr. Raul Maloloy-on	Detalia Aurora			
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30. Mr. Eddie Salazar	Diamond Cane Intl	Designer	<a href="mailto:salazar.eddie@gmail.com">salazar.eddie@gmail.com</a> 0919-829-9109	
31. Ms. Evelyn Amad	Nature's Legacy	Purchasing Officer / Cost clerk	425-8399	
32. Ms. Estela Fernandez	Interior Crafts of the Island CFIF factory visit (10-11AM)	Research & Product Development Manager	3-A General Maxilom Ave. Cebu City 032-233-3056/4045	

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33. Ms. Castella V. Rama	Jim Castler International, Inc. factory visit (1-2PM)	Vice Pres. / Gen. Manager	M.L. Quezon St., Cabancalan Mandaue City 032-344-0693/4028	
33. Ms. Filipearl Vallena	Pacific Traders & Manufacturing Corp.	Tropicale Reflections Inc. In-Charge	fqvallena@pacific-traders 0920-881-9602	
34. Mary Ann España	Tambuli	Purchaser	ann_72@yahoo.com	
35. Modesta Bustos	Tambuli	PPIC	dessbustos@yahoo.com	
36. Ms. Laline Go 37.	Crafters of Cebu factory visit (2:30-3:30PM)	Production Manager	M.L. Quezon St., Casuntingan Mandaue City 032-346-4141 to 43	
37. Ms. Pinky Gonzales	Cebu Furniture Industries Foundation	Membership Services Manager	<a href="mailto:training@furniturecebu.com">training@furniturecebu.com</a>	
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48. Marita Relcopan	Enterprise <b>Works</b> Worldwide	Accountant	<a href="mailto:mbrelcopan@yahoo.com">mbrelcopan@yahoo.com</a> 0920-953-4663	11B Sampaguita St. San Gabriel
49. Perla A. Visorro	CAVAPPED	President/CEO		

July 2 Forum:

1. Pacific Traders & Manufacturing Corp. – Ms. Filipearl Vallena,  
Tropicale Reflections Inc. in-charge
2. Diamond Cane – Mr. Eddie Salazar, Designer

- 3. Crafters of Cebu – Mr. Maurillo Mahinay, Product Development Supervisor
- 4. Janice Minor – Vicenta Mondenedo
- 5. Janice Minor Export - Raul Villarba
- 6. Tambuli -
- 7. Tambuli -
- 8. Nature’s Legacy – Ms. Evelyn Amad, Purchasing Officer / Cost clerk
- 9. Detalia Aurora –

From CFIF:

- 1. Ruby Babao - Salutan, Executive Director
- 2. Mohn Donayre, Design & Product Development Officer
- 3. Pinky Gonzales, Membership Services Manager

From Department of Science & Technology (DOST) - a CFIF partner

- 1. Jess Zamora

July 3 Factory Visits:

Company Name	Schedule of Co.
Visit	
1. Interior Crafts of the Islands 3-A General Maxilom Ave. Cebu City Tel. 233-3056, 233-4045 Contact Person: Estela Fernandez Research and Product Dev't Manager	10:00AM – 11:00AM
2. Jim Castler Intl. Inc. M.L. Quezon St., Cabanalan Mandaue City Tel. no. 344-0693, 344-4028	1:00PM - 2:00 PM

Contact Person: Castella V. Rama  
Vice Pres. / Gen. Manager

3. Crafters of Cebu                      2:30 - 3:30 PM  
M.L. Quezon St., Casuntingan  
Mandaue City  
Tel. nos. 346-4141 to 43  
Contact Person: Laline Go  
Production Manager